



Upcoming
CLASSES & EVENTS

**Home Buyer Education
One-Day Workshop**

August 21, 2015
9:00am-3:00pm

**Ottawa County Quarterly
Food Distribution**

August 28, 2015
2:00pm-4:00pm

Home Maintenance Workshop

Wednesdays, September 2-23, 2015
6:00pm-8:00pm

CAH Monthly Mass Food Distribution

September 25, 2015
2:00pm-4:00pm

Thanksgiving Basket Registration

September 28-November 6

**Home Buyer Education
One-Day Workshop**

October 2, 2015
9:00am-3:00pm

Financial Capabilities Class

Wednesdays, October 7-November 11, 2015
6:00pm-8:00pm

For more information, visit
communityactionhouse.org/events

simply
give

Thanks to Supporters of
MEIJER SIMPLY GIVE

Community Action House is happy to partner with Meijer this fall season to provide hunger relief to local families through the retailer's food pantry donation program, **Simply Give**.

How does it work? Between July 19th and September 12, 2015, customers of the north-side Holland Meijer, located at 3320 West Shore Drive, can purchase \$10 Simply Give donation cards that are then converted to \$20 Meijer food-only gift cards and given to CAH for use in stocking our food pantry shelves. *Simply Give donation cards purchased between September 3rd and 5th, 2015, qualify for a double match, so for every \$10 donation card purchased, Meijer will give CAH \$30 in gift cards.*

What a simple, yet effective, way to support CAH and feed those in need in our community!

For more information about Simply Give, please visit meijercommunity.com.



**General
Store**

694 Michigan Ave
Holland, MI 49423
616-594-5451
communityactionhouse.org



**We can help with your
back-to-school shopping!**
Present this coupon at the General Store
and receive **40% off** school supplies
and kids clothing!
Coupon good through 08/29/2015
Does not apply to sale items.



Providing Hope • Empowering People • Building Community
SINCE 1969

14th Street

345 West 14th Street
Holland, MI 49423

Northside

665 136th Avenue
Holland, MI 49424

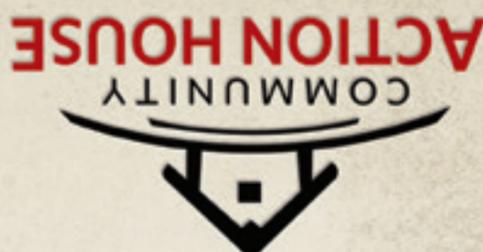
616 392 2368
info@communityactionhouse.org
communityactionhouse.org



CREATE ECONOMIC VALUE August 2015

n. The ability of all community members to have
access to basic needs, community abundance,
opportunity, positive development, and hope.

prosperity





Opportunities to VOLUNTEER

Monthly Mass Food Distribution

September 25, 2015
2pm-4pm

Thanksgiving Basket Distribution

November 23-24, 2015
8:30am-5pm

Monthly Mass Food Distribution

December 18, 2015
2pm-4pm

Food Pantry volunteers needed

to sort and stock shelves and help clients shop.

14th Street location: Monday, Tuesday, Thursday afternoons, 1pm to 4:30pm, and Friday mornings, 8:30am to 11:30 am.

Northside location: Wednesdays, 8:30am to 11:30am, and 1pm to 4:30pm

Holland Community Garden

Wednesdays from 5:00-7:00pm
Saturdays Aug 15 & 29 from 8:30am-11:30am
Saturdays Sep 12, 19 & 26 from 9:00am-noon



In 2015, CAH's Homebuyers Education courses have helped

OVER 200 ATTENDEES



Community Action House (CAH) has been implementing the seven principles of Steve Rothchild's book titled *The Non Non-Profit*. The final principle is 'Create Economic Value from Social Benefit.' What exactly does this mean? Rothchild states that "quality nonprofits create benefits to society by addressing social problems, and virtually all the social benefits they create have monetary or economic value that can be identified and measured."

What types of social benefits does CAH offer to the community? Food, clothing, financial education and housing services are offered in our programs at CAH, but how do we put a monetary value on these services? Here are just two examples:

At the beginning of the first EPIC EESS (Empowerment, Employability, and Self-Sufficiency) program class, the group had a collective income of \$5,542 per month. At the end of nine months, the total group income rose to \$11,502. This resulted from the empowerment, employment and team building skills training sessions that are a part of the EPIC EESS program. Along with this increase in income comes an increase in income taxes paid to federal, state, and local authorities. **What began as \$550 a month grew to \$1,150 per month in paid income taxes.** When we take into account both

of these numbers and compute this on an annual basis, the economic value to our EPIC participants and state and federal government computes to \$78,720!

At the Community Kitchen, if we take into account the meals served, along with free bread, baked goods and produce available for patrons to take home, the average value to each patron is \$7.67 per visit. This allows each family to maximize their income and provides them with opportunities to participate in other programming. **With 52,521 patrons served last fiscal year, the overall economic value to our patrons was \$400,765!**

According to this data, there is tremendous economic value in the services that CAH provides. There is additional economic value that is more difficult to measure. Knowledge gained through financial education and home buyers education classes and keeping children in school through stable housing are just a few examples of services that have proven to be more challenging to quantify.

As we continue to implement the seven principles, we will keep our constituents informed of our progress. Rest assured, CAH is utilizing the funding we receive to the absolute best of our ability to create economic benefit for our clients, stakeholders, and the economy.



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COMMUNITY EMPOWERMENT SKILLS WORKSHOP



Registration has begun for our next Community Empowerment Skills Workshop!

Are you ready to learn a set of SKILLS that will assist you in *managing your thoughts, feelings, behaviors, attitudes, mindsets and relationships* in order to achieve your personal and professional goals? As an employer, do you have employees who could benefit from *learning and applying these skills*? Are you curious about the EPIC Empowerment Skills program and want to learn how it could *benefit your organization*?

When: Classes will be held on Mondays, from 6pm-8pm for 6 weeks, starting on September 21st.

Where: Auditorium, lower level, Herrick District Library

For more information: Contact Gwen Robles at grobles@communityactionhouse.org or call 616.392.2368, ext 126.

Please Join Us!

AT OUR ANNUAL VOLUNTEER BANQUET & CELEBRATION!

**Annual Volunteer Banquet & Celebration
September 24, 2015**

Kindly RSVP by September 15, 2015

Email sshanafelt@communityactionhouse.org or call 616.392.2368